

Real Estate Requirements



Property Location

- A+ locations in major retail areas
- Prime retail visibility
- Pylon signage
- Strong traffic counts
- Great ingress/egress
- Ample, convenient parking

Property Requirements

- Free-standing and end caps
- 3,200 to 3,600 square feet
- Minimum 40 foot frontage

Target Demographics

- Population: 50,000 within 5 miles
- Average HH Income: \$45,000 - \$75,000
- Seniors

Exclusive Trade Areas

- Massachusetts
- New Hampshire
- Maine
- Rhode Island

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